



Willing to relocate and available for extended business travel.

PROFESSIONAL EXPERIENCE

CHANEL – Milano - Italy *January 2022- On going*

SALES ASSOCIATE & TRAINING AMBASSADOR

- Giving face-to-face advice to customers on the store's products, providing styling guidance.
- Performing store opening and closing duties.
- Being able to work with new providers, choosing the best program and offer in order to focus on specific topics.
- Making regular reports for management reviews on training effectiveness.
- Evaluating training result, monitor post-training action plans, maintain and update employee training records.
- Partnering with the store team to execute, achieve and exceed the goals of the store.
- Participating in special-store events such as floor sets, client events, store meetings and physical inventory.

HERMES - Napoli - Italy *July 2021 – January 2022*

SALES ASSOCIATE

- Giving face-to-face advice to customers on the store's products, providing styling guidance.
- Performing store opening and closing duties.
- Writing daily business summaries.
- Partnering with the store team to execute, achieve and exceed the goals of the store.
- Participating in special-store events such as floor sets, client events, store meetings and physical inventory.

CHANEL - Capri - Italy *July 2018 – September 2019*

SALES ASSOCIATE

- Giving face-to-face advice to customers on the store's products, providing styling guidance.
- Performing store opening and closing duties.
- Writing daily business summaries.
- Partnering with the store team to execute, achieve and exceed the goals of the store.
- Participating in special-store events such as floor sets, client events, store meetings and physical inventory.

ITALIAN WATCH GROUP - Napoli- Italy *September 2017 – April 2018*

INTERNATIONAL COMMUNICATION MANAGER

- Managing suppliers with periodic trips to Istanbul – Turkey
- Communicating with foreign customers for business plans, support, billing and shipping
- **HKTDC HONG KONG WATCH & CLOCK FAIR**, - Hong Kong- China Edition: *September 2017*
- Organizing the stand
- Managing collaborators and clients during the event
- Managing suppliers and material deliveries for the event

TEATRO SAN CARLO -Napoli- Italy *May 2017 – September 2017*

INSTITUTIONAL RELATIONS AND MARKETING MANAGEMENT

- Managing Social Media
- Ita / Eng programs, synopsis and biographies translating
- Creating English scripts for children
- Organizing, implementing and supporting linguistically educational projects and events for lyric-symphonic foundation

S.P. DISTRIBUTION - Napoli- Italy *January 2015 – April 2017*

INTERNATIONAL COMMUNICATION MANAGER

- Managing suppliers with periodic trips to Bremen- Germany
- Communicating with foreign and Italian customers about business plan, support, billing and shipping
- Issuing invoices and credit notes
- **HOMI FASHION & JEWELS**- Milano- Italy Edition: *January 2015- September 2016*
- Organizing the stand, managing collaborators and clients during the event

LANGUAGES

English (Fluent), **Business English Course at 24 ORE Business School**, French (Fluent)

EDUCATION AND TRAINING

MASTER E-COMMERCE MANAGEMENT , 24 ORE Business School, Milano	<i>September 2021 – November 2021</i>
MASTER LUXURY & FASHION MANAGEMENT , 24 ORE Business School, Milano	<i>November 2020 – May 2021</i>
MASTER DEGREE IN FOREIGN LANGUAGES , Università Suor Orsola Benincasa, Napoli	<i>October 2017 – March 2020</i>
MASTER PROFESSIONAL TRANSLATION , Università Suor Orsola Benincasa, Napoli	<i>January 2017 – September 2017</i>
BACHELOR DEGREE IN MODERN LANGUAGES , Università Suor Orsola Benincasa, Napoli.	<i>November 2012– December 2016</i>

TECHNICAL SKILLS

Proficiency in Excel, **Advanced Course in Excel** at 24 ORE Business School, Microsoft Office Package, Danae Easyfatt

SPORT – Yoga, Pilates, Volleyball

INTEREST- Volunteer activities, Member of Equal Opportunities Commission

References available



*I hereby authorise the use of my personal information in accordance with the provisions for privacy ex art 13 d.lgs 196/2003
and the GDPR 679/16.*